

News and Information from Your Home Comfort Team

**Kosco Comfort**



*Serving Columbia, Dutchess, Ulster, and Greene Counties*

## **Thousands of Customers Call To Price Protect Their Heating Fuel For 2007 / 2008**

Kosco, the area's leading home heating and comfort company is extending their Price Protection Plan until August 26th 2007. "We are certain that any homeowners that have not price protected their home heating fuel price are at risk of spending more on their heating cost for the 2007/2008 season", says Michael Berardi of Kosco. "Because of this years demand and interest in price protection we have decided to give every homeowner an opportunity to price protect but, they must do so quickly" Berardi stated. "Although this extension is very unusual for Kosco as long as the phones continue to ring we will be there for our Hudson Valley Homeowners."

"Our current price protection price of \$2.649 per gallon of fuel oil has attracted so many new customers that we are considering securing additional fuel supplies to meet our demand" says Berardi. Berardi suggests taking advantage of this low price. "We are all likely to see fuel price fluctuations as we approach the cold season" the current advertised protected price is subject to change daily based on market conditions.

Just as important, plan holders also have peace-of-mind in knowing that they can comfortably budget their heating expense. Kosco offers a six, eight and ten month budget plan to qualified homeowners.

No one can predict the future. No one can guarantee where fuel prices will go. Generally, the forces of supply and demand control fuel prices. However, more and more, like many other commodities, speculators are impacting fuel prices. In addition, the occurrence of unexpected events dictates price levels. Any unexpected disruption to supply is magnified when inventory supplies are low. Refinery problems, pipeline interruptions, global political events and weather problems can all affect fuel prices. Once again, Kosco suggest that all homeowners act now since the current price protection of \$2.649 is subject to change.

By participating in price protection strategies, homeowners are able to eliminate the burden of price volatility. They can establish accurate budgets and operate within the established budget. The heating fuel component of a homeowners expense line will be unaffected by escalating fuel prices.

Berardi also mentioned that Kosco Price Protection Plans are unique in that they offer Free downward protection as well. What this valuable offer means to a homeowner is that they will always pay the lower price for heating fuel. If by chance, the retail price of heating fuel was to drop below the price protection fuel price the homeowner pays the lesser of the two prices. So, in essence you really can never lose with Kosco price protection.

The Kosco sales team will be at the Dutchess County Fair in August to meet and greet existing and prospective new customers. In addition to showing off their modern heating systems and offering price protection every visitor with a home in the mid-Hudson Valley will have one opportunity to win 50 Gallons of heating fuel free, a drawing will be held each day.

“Over the years thousands of Kosco customers on price protection plans have saved hundreds of dollars on their heat bill year after year, I strongly urge every homeowner to call us and find out why this is such a good deal.” Says Berardi.

Kosco office are located in Rhinebeck & Wappingers Falls 845-876-2033 as well as Ulster and Greene and Columbia Counties.



Catskill  
(518) 943-3500

Hudson  
(518) 828-9448

Port Ewen - Corporate  
(845) 331-0770

Wappingers Falls  
(845) 452-0137

Rhinebeck  
(845) 876-2033